MARCUS ELLIS

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PROFESSIONAL EXPERIENCE

The Advisory Board Company, Crimson, Austin, TX, 5/2012 – Present
Front End Architect
Served as lead front-end developer on a Node.js/Express/Backbone/MongoDB multi-tenant web application. Collaborated with UX Design and Product Mgmt to design premier user experience. Worked closely with API team to plan for and architect new product features. Created internal development tools: private npm registry with custom command line interface; CLI-based project scaffold generator. Served as front-end dev tooling subject matter expert for entire organization.

Affiniscape, Inc., Austin, TX, 5/2010 – 5/2012
Front End Developer
Constructed custom and theme-based website designs to serve 1400+ clients using proprietary CMS. Created modular jQuery component library and executed custom, responsive web designs. Responsible for all front end development for client services. UX consultant for internal and client projects. Provided subject matter expertise and technical support on matters regarding usability and custom development. Managed small team of front end developers including offshore resources.

AutoZone, Inc., Memphis, TN, 3/2007 – 5/2010
Web Designer/Developer – Store Communications
Successfully designed, managed and maintained multiple Liferay Portal community websites. Planned and developed dozens of Perl-based web applications. Functioned as sole theme developer for the enterprise portal. Served as subject matter expert for multiple functional areas on matters related to web design and development. Provided support for company initiatives and contests by creating graphic design elements in the form of logos, posters and flyers.

Flash Pro Design, Memphis, TN, 5/2006 – 3/2007
Web Designer/Developer
Primary creator of websites using Flash, HTML, CSS, JavaScript, ActionScript and ColdFusion programming languages. Implemented lead web designer's mockups into a fully-functional websites with customized MySQL-based CMS back-ends. Created mockups for potential clients. Created web-based applications that permitted end users to maintain email newsletter groups, edit email newsletter contents and automate the sending of newsletters to large audiences.

EDUCATIONAL BACKGROUND

Masters of Fine Arts	Stage Design, Scenic Design Emphasis, 2002 – 2005 Southern Methodist University, Dallas, TX
Bachelors of Fine Arts	Theatre, Acting & Design, 1998 – 2002 Abilene Christian University, Abilene, TX